



The REAL Story

Real Profit Solutions is a full service company and endeavors to provide its clients with professional quality, first-rate, REAL Marketing, Internet and Systems solutions that make sense. These solutions are results orientated and tie the dominant parts of our customers' businesses together into one concentrated voice to achieve an increased bottom line.

Put Simply: We imagine and execute targeted solutions to build our clients' brands and businesses.

Want new ideas? Call us today to discuss your options

1-800-201-6104



We are in the idea business.

We develop ideas which are conveyed through constructive help and insight to build strong brands and business. We help YOU to understand who you are and most importantly who the consumers of your product are. In the beginning there is an idea, then there is a brand and a solution. Always..... in the end there is Real PROFIT. We have the options. Call us today!



1-800-201-6104 • info@realprofitsolutions.com
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MARKETING

- Strategic Focused Planning
- Business to Business Marketing
- Business to Consumer Marketing
- Full Marketing Mix (Print, Outdoor, Admail, Radio, Select Television, Co-op, Sponsorship, Community, Internet, Loyalty, Direct Mail)
- Create and Enhance Brand Value/SWOT Analysis
- Concept Generation and Source Management
- Media Planning and Buying
- Copywriting and Public Relations
- Traditional or Online Tandem Marketing
- Relationship Marketing
- Target Marketing and Real Time Marketing
- Search Engine Submissions and/or Site Optimization
- Custom Solution Integration

CUSTOM SOFTWARE

- Supply Chain Management
- Handheld Applications
- Loyalty Generation and Capture
- Dynamic Integration with Existing Systems
- Order Entry and Survey Capture
- Client/Server Applications
- Custom Solution Integration

DATA MANAGEMENT

- Database Management
- Database Development and Connectivity To Existing Databases
- Information Extraction and Analytical Reporting
- Custom Solution Integration

ON-LINE PROTECTION

- Virtual Forms
- Credit Card Transactions
- Web Sites, Data Systems
- User Login with Layered System Access
- SSL/Encryption, Digital Certificates
- Current Virus Protection
- Custom Solution Integration

E-BUSINESS

- Contact and Channel Management
- On-line Secure Storage
- Internal Communications
- Graphic Design
- Animation and On-line Initiatives
- Product Shoots & Scanning
- Custom Solution Integration

MULTIMEDIA

- Streaming Audio and Video
- Web Broadcasting
- Ad Banners and Virtual Tours
- Custom Solution Integration

WEB SITE DEVELOPMENT

- Virtual or Bricks and Mortar
- Static, Dynamic and Interactive
- Fresh New Concept and Design
- Custom Solution Integration

HOSTING

- Dynamic and Customizable Applications
- Database Access, Inclusive Visuals, E-commerce, E-Business and Presence.
- Custom Solution Integration

E-COMMERCE

- On-Line Catalog
- Real-Time Inventory Control
- Credit Card Transactions
- Customer Targeted Features
- Order Entry and Survey Capture
- Custom Solution Integration

OTHER AREAS

- US and Canadian Patents/Intellectual Property
- Invention Marketing
- Domain Name Registration
- Custom Solution Integration

