



## Does Marketing Work for **YOU?**



*"The **PROFIT** in your business"*

## The REAL Marketing Story

Many small to medium size business owners try to do everything themselves or with a small amount of staff.

But many soon realize that this is not realistic.

They realize that they need to focus on what they are good at and hire a company like ours to do what we are good at: **Marketing and Advertising.**

Learning the important parts of your business from you before we advise; we can offer many reasonably priced solutions that make sense.

We can even help your existing Marketing department or we can **BE YOUR** Marketing department.

Are you generating the sales that you need for your business?

Are you educating your customers with a clear message to make them want to buy?

We specialize in developing **AND** getting your message out there to the right listeners through mediums such as: Direct Mail, Outdoor Advertising, Radio, The Internet, Print and Transit.

*Let's improve your bottom line.*

*Call us for your complimentary needs assessment with no obligation.*

Tel: 604 876-7375 Fax: 604 876-7592 Toll Free: 1-800-201-6104

## DID YOU KNOW?

- A sign of a good marketer is the one that takes the time to learn your business through your eyes before advising you, designing the plan and implementing it?
- Communicating your strengths, benefits and features will make people purchase your product or service at a realistic margin?
- Even if you have an in house Marketing department, there are a lot of skills that you could be missing to increase the impact of your campaigns?
- Marketing used effectively, can grow your business by communicating with your customers **AND** giving your sales force the tools that they need?
- Having a Marketing Partner that can meet **ALL** your needs makes tight deadlines more achievable and helps brand continuity in your market(s)?
- Tracking and Analyzing Marketing intelligence can tell you what campaigns were successful and which ones can be improved?
- Graphic Designers are GREAT designers and ok marketers?
- A large budget used improperly is less effective than a small budget used properly?
- A website used properly in your strategy can actually lower costs?



*"The **PROFIT** in your business"*



## Is *YOUR* Marketing Effective?

Are you communicating the *unique* selling points of your product or service to your *correct* audience? Or are you just throwing money at your marketing and possibly getting lost in the noise?

Here at Real Profit Solutions we work with our clients to not only create their *winning concepts* and campaigns but we teach them to understand their marketing and make it effective.

# 30% OFF Marketing Solutions!\*

To receive your price reduction:  
Mention this brochure when calling for your free needs assessment

\* Some restrictions apply

**Ready to take your PROFIT to the next level? Contact us today for your complimentary needs assessment.**

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www.RealProfitSolutions.com