



*"The **PROFIT** in your business"*

Retailer Support

When store traffic is the highest are your Retailer Suppliers there for you? Real Profit Solutions is ready to support you when you need us the most **INCLUDING** Evenings and Weekends.

The Retail Story

Retail can be one of the most challenging businesses of our economy due to its fast pace. Being on top of your game at all times is the **ONLY** option as decisions have to be made quickly. Real Profit Solutions understands the challenges that you face on a day to day basis as we come from a Retail background like you.

With our experience we provide solutions to our Retail Clients' such as POS Systems, Marketing, Buying Tracking, Internet Integration, Margin Analysis, Customer Loyalty and Branding to name a few. The **KEY** is to meet with us to discuss what you need help with and we'll deliver a solution that makes sense both economically **AND** strategically.

*Ready to take your **PROFIT** to the next level?
Contact us today for your complimentary needs assessment.*

Tel: 604 876-7375 Fax: 604 876-7592 Toll Free: 1-800-201-6104



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Where's the PROFIT?

Some Retailers say that it's a challenge to allocate and spend budget dollars. Work with us as your Retail partner and let us show you how to *invest* rather than spend money to realize the returns that you need. The returns being increased profits and budgets that make practical sense for the future.

Where's the PROFIT? It's at Real Profit Solutions.

Did You Know?

- Identifying who your best customers are and Marketing to them can generate a higher rate of return than mass marketing?
- A proper POS system helps to *reduce* costs and *increase* margins?
- A high percentage of Retailers spend their Marketing dollars on unsuccessful campaigns or do **NO** Marketing at all to drive their business?
- Having us as **YOUR** Marketing or Technology department gets you affordable expert help when you need it?
- Recording and Analyzing your Marketing/Advertising efforts properly can produce *winning* campaigns?
- Merchandising can affect your margins but lack of proper buying can be costly?
- Integrating the Internet into your business properly can *decrease* employee time needed to manage your business?
- Gathering information from ALL points such as Store Level, Buyers, District Managers can create *Business Intelligence* to drive key Operations and Business decisions?
- Analyzing your product base by store by vendor Weekly - Monthly - Yearly can *increase* margin?



Understanding Retail, we know that *doing is believing*. So we have put some gas in the Real Profit Solutions car for you. This means we have a gift certificate program for retailers like you. This gift certificate will save you *substantial* budget on your first project with us*. Let us show you our stuff on a real project and then you will **KNOW** that we are the Retail partner for you.



To get **YOUR** Gift Certificate, simply go to www.RealProfitSolutions.com, click on our **Retail Solutions** button and follow the instructions. With Gift Certificate in hand, call to arrange your complimentary Marketing and Technology session with us.

*Some restrictions apply